

## Sales Application Engineer

This would be a great opportunity for a technical support or commissioning engineer with sales acumen to become product champion within a specialised SME. The candidate would bring technical expertise in process control with particular emphasis in varied field bus technologies and PLC programming.

**Location:** Hitchin, Hertfordshire

**Remuneration:**

- This a permanent full time job with a salary dependent upon experience
- BEKA operates a company funded private medical insurance scheme
- Pension contribution
- Death-in-service benefit
- Fully reimbursed travel expenses

**Education:** At least "A" Level plus relevant and documented vocational courses

**Experience:** 5+ years in an industrial technical support role, ideally within process control

**Duties:**

- Product specialist for advanced products (Profibus, Foundation Fieldbus and Modbus indicators & displays)
- Reactive technical support for advanced products
- Proactive promotion of current and future advanced products
- Product training to customers and partners
- Researching and reporting market trends, competitive activities and customer feedback.
- Occasional exhibition stand duty, UK and International
- Create positive and long-lasting relationships with customers
- Visits to customers & partners in the UK and international

**Essential Skills:**

- Experience with Fieldbus protocols (Modbus, Profibus, Fieldbus Foundation)
- Experience with PLC programming and HMIs
- Experience with process control including digital communication
- Commercially astute
- Can work as part of a small team learning and sharing together
- Desire for long-term and stable employment
- Good written and verbal communication skills

**Desirable but not essential attributes:**

- Knowledge or experience with products certified for use in potentially explosive atmospheres (ATEX)
- Preferably live within easy commuting distance